



Missouri Department of Natural Resources

2005 Recycled Newsprint Content Usage Report

Recycled Content Newsprint Usage Report - Calendar Year 2005

PUBLICATION NAME	TONS	RECYCLED TONS	PERCENT	IN COMPLIANCE	MET GOAL	EXEMPTION	*REASON
2005 Fall Deer & Turkey Hunting Regs and Info	48.66	0.00	0.00	Yes	No	Yes	3
Ad Tracker	440.00	440.00	100.00	Yes	Yes	No	
Angus Beef Bulletin	102.35	102.35	100.00	Yes	Yes	No	
Arnold Imperial Leader	202.17	121.31	60.00	Yes	Yes	No	
Buzzard Gulch	9.08	9.08	100.00	Yes	Yes	No	
C&R Markets	121.27	121.27	100.00	Yes	Yes	No	
Call Newspapers	325.00	100.75	31.00	Yes	No	Yes	3
Cass County Shopper	725.26	290.00	40.00	Yes	No	Yes	1
Columbia Add Sheet	96.72	0.00	0.00	Yes	No	Yes	2,3
Columbia Daily Tribune	1,841.54	1,841.54	100.00	Yes	Yes	No	
Columbia Parks & Recreation	16.42	16.42	100.00	Yes	Yes	No	
Columbia Public Schools	9.07	9.07	100.00	Yes	Yes	No	
Creative Printing Services	15.32	15.32	100.00	Yes	Yes	No	
Diocese of Kansas City, The Catholic Key	98.35	98.35	100.00	Yes	Yes	No	
East Central College - SKYLINE	3.75	3.75	100.00	Yes	Yes	No	
Examiner "Extra"	1,065.40	567.44	58.59	Yes	Yes	No	
Farm Credit Services	7.09	7.09	100.00	Yes	Yes	No	
For Sale By Owner Services Inc.	58.05	58.05	100.00	Yes	Yes	No	

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Gateway Shopper	7.29	7.29	100.00	Yes	Yes	No	
Graf & Sons Inc.	44.41	44.41	100.00	Yes	Yes	No	
Green Supply	44.91	29.19	65.00	Yes	Yes	No	
Insight Communications/KC Parent Mag	19.93	19.93	100.00	Yes	Yes	No	
Jefferson City News Tribune	2,037.30	1,731.71	85.00	Yes	Yes	No	
Jefferson City Post Tribune	2,037.30	1,731.71	85.00	Yes	Yes	No	
Jefferson County Leader	399.37	239.62	60.00	Yes	Yes	No	
Johnson Community College	98.05	98.05	100.00	Yes	Yes	No	
Johnson County Parks & Rec.	36.00	36.00	100.00	Yes	Yes	No	
Joplin Globe, The	2,500.63	1,775.45	71.00	Yes	Yes	No	
JT Howard Enterprises	7.84	7.84	100.00	Yes	Yes	No	
Kansas City Small Business Monthly	54.29	54.29	100.00	Yes	Yes	No	
Kansas City Sports, KC Sports & Fitness	23.83	23.83	100.00	Yes	Yes	No	
Kansas City Star	58,465.00	22,333.63	38.20	Yes	No	Yes	1
Kansas City Star-Tribune Inserts	185.00	185.00	100.00	Yes	Yes	No	
Laclede Electric Tab	0.50	0.50	100.00	Yes	Yes	No	
Lee's Summit Journal-Advertising Extra	725.26	290.10	40.00	Yes	No	Yes	1
Lincoln County Journal, The	305.00	76.25	25.00	Yes	No	Yes	3
Lindsay Chevrolet Insert	7.50	4.95	66.00	Yes	Yes	No	
Mi Raza, LLC	20.32	20.32	100.00	Yes	Yes	No	

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Mirror, The	113.00	51.98	46.00	Yes	No	Yes	2
Missouri Department of Revenue-Drivers License	22.00	22.00	100.00	Yes	Yes	No	
Missouri Department of Revenue-Income Tax Board	15.58	15.58	100.00	Yes	Yes	No	
Missouri State Employees Charitable Campaign	2,037.30	1,731.70	85.00	Yes	Yes	No	
National Catholic Reporter	231.95	231.95	100.00	Yes	Yes	No	
National Fed of the Blind/ Voice of the Diabetic	92.64	92.64	100.00	Yes	Yes	No	
New Life Evangelistic	73.85	44.31	60.00	Yes	Yes	No	
Ozarks Technical Community College	63.00	15.75	25.00	Yes	No	Yes	3
Park Hill Community Education	18.00	18.00	100.00	Yes	Yes	No	
Pathfinder, The	9.38	9.38	100.00	Yes	Yes	No	
Paulist Press	19.29	19.29	100.00	Yes	Yes	No	
Pitch Weekly	998.00	246.91	24.74	Yes	No	Yes	3
Publishing Systems Inc.	3.50	3.50	100.00	Yes	Yes	No	
Riverfront Times, The	1,555.06	472.12	30.36	Yes	No	Yes	1
RJK Marketing	0.83	0.83	100.00	Yes	Yes	No	
Saturday TMC - Columbia Missourian	367.65	367.65	100.00	Yes	Yes	No	
Shopper II	63.07	55.94	88.70	Yes	Yes	No	
South County Times	199.68	119.81	60.00	Yes	Yes	No	
Southeast Missourian, The	2,593.36	586.62	22.62	Yes	No	Yes	2,3
Southwest Missouri State University	2.99	2.99	100.00	Yes	Yes	No	

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Springfield News-Leader	9,344.74	2,589.42	27.71	Yes	No	Yes	1,3
St. Charles County Community College	347.40	208.44	60.00	Yes	Yes	No	
St. Charles, City of-Adult Education	10.95	10.95	100.00	Yes	Yes	No	
St. Joseph News-Press	5,751.16	1,773.08	30.83	Yes	No	Yes	1
St. Louis American	717.94	717.94	100.00	Yes	Yes	No	
St. Louis Business Journal	359.16	124.09	34.55	Yes	No	Yes	1
St. Louis Post-Dispatch	58,123.00	37,024.35	63.70	Yes	Yes	No	
St. Louis Small Business Monthly	68.40	41.04	60.00	Yes	Yes	No	
Star Advertiser	437.80	167.46	38.25	Yes	No	Yes	2
State of Missouri Printing Center	14.69	14.69	100.00	Yes	Yes	No	
Suburban Journals of Greater St. Louis	14,727.66	13,780.67	93.57	Yes	Yes	No	
Taney County Buyers Guide	27.00	10.92	40.43	Yes	No	Yes	2
Town & Country Leader	244.00	143.96	59.00	Yes	Yes	No	
Univ of MO Press	3.87	3.87	100.00	Yes	Yes	No	
Univ of MO-Kansas City Communiversity Depart	3.86	3.86	100.00	Yes	Yes	No	
USA Today	4,293.48	1,532.77	35.70	Yes	No	Yes	1
Wall Street Journal	7,448.10	741.09	9.95	Yes	No	Yes	1
Webster-Kirkwood Times	421.20	252.70	60.00	Yes	Yes	No	
Wednesday TMC - Columbia Missourian	367.65	367.65	100.00	Yes	Yes	No	
Weekly Trader Southcentral	285.10	25.66	9.00	Yes	No	Yes	3

PUBLICATION NAME	TONS	RECYCLED TONS	PERCENT	IN COMPLIANCE	MET GOAL	EXEMPTION	*REASON
Wheels & Deals	97.70	19.54	20.00	Yes	No	No	
Word & Way	47.28	47.28	100.00	Yes	Yes	No	
X-Changer	216.70	203.70	94.00	Yes	Yes	No	
Totals	184,044	96,426		81	60	20	
Total Recycled Content Percentage:		52%					

*Exemptions:

1. An adequate quantity of newsprint meeting the target recycled content goal was not available during the reporting period.
2. Newsprint meeting the recycled content goal was unavailable at a cost not greater than the average delivered cost of newsprint made from virgin pulp purchased during the reporting period.
3. The recycled content newsprint that was available during the reporting period did not meet the quality standards as determined by the department.

*TOTALS Changed because of late submittal from Wheels and Deals and an amended Missouri Income Tax Book